

UBER CULTURE ESSAY

Read the following two articles on Uber and then answer the questions below.

www.nytimes.com/2017/02/22/technology/uber-workplace-culture.html

http://www.slate.com/blogs/xx_factor/2017/02/21/the_sexism_in_uber_employee_s_report_is_why_women_leave_tech_or_don_t_enter.html

1. Define sexism.
2. Have you seen sexism in a tech class (big or small) or elsewhere? Describe what happened.
3. The CEO of Uber openly referred to the company as “Boob-er”. Describe the impact of this identity and his other “core values” on employees, both male and female?
4. There were egregious incidents of sexism at Uber. Why might these extreme incidents have been tolerated even from women?
5. How might Uber’s IPO have effected their culture?
6. **What actions can you take if you either witness or experience sexism in a class or job?**

7. **On the same document on the first page write a 5 paragraph essay describing the impact of sexism in the tech field and what you can do about it.**

Your response should be at least 300 words with an introduction and conclusion.

Traits graded: Organization and Ideas

Organization	_____ / 5	_____ / 10
Ideas	_____ / 5	_____ / 10
Total		_____ / 20